

Why Cyber Due Diligence?

You wouldn't buy a company without visiting their physical locations, reviewing the books, and clearly understanding any problems. Cyber due diligence is the same process, applied to cybersecurity and compliance.



M&A Cyber Due Diligence

When evaluating potential acquisitions, understanding all known and potential risks to company valuation and bottom line is essential. Benefits of Cyber Due Diligence:

- Evaluate cybersecurity assets and liabilities for potential acquisitions.
- Avoid putting your organization at risk due to cyber liability.
- Gain a clear understanding of problems and what it will take to fix them.
- Identify hidden cybersecurity problems that may affect company valuation.
- Get access to information you need to make a wise decision.

73%
of companies surveyed
recently said that an
undisclosed data breach
is a deal breaker.

(Sources: CNN)



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Due Diligence Solution:

Deep Web Scan – Our highly experienced CISO Cyber Investigators will scour the web, including the dark web, to see what sensitive data, if any, has already been stolen and published.

Penetration Test – Our CISO Security Testing experts will take a deep dive into the entire environment of your target acquisition, turning over every stone to identify avenues that are vulnerable to attack.

Risk Assessment – Delivered by our Risk Advisory & Compliance experts, the assessment will tell you what cyber assets you are gaining, and clearly define liabilities that could lead to serious problems. You will also get clearly defined steps for what needs to be done to bring the target company up to proper security standards before integration, when they could cause serious problems for the acquiring company.

Marriott experienced a **\$72 million breach** due to **lack of cyber due diligence** in their acquisition of Starwood Hotels.

(Sources: CNN)

About Us

A leader in cybersecurity and compliance services, CISO Global brings together expert practitioners and thought leaders to provide tailored solutions that drive cyber resilience. The company's top-tier talent spans geographies, specialties, industries, regulatory frameworks, and focus areas and includes auditors, compliance specialists, certified forensics experts, ethical hackers, security engineers, and around-the-clock analysts.

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